



The Tech Leader's Guide to AI & MLOps



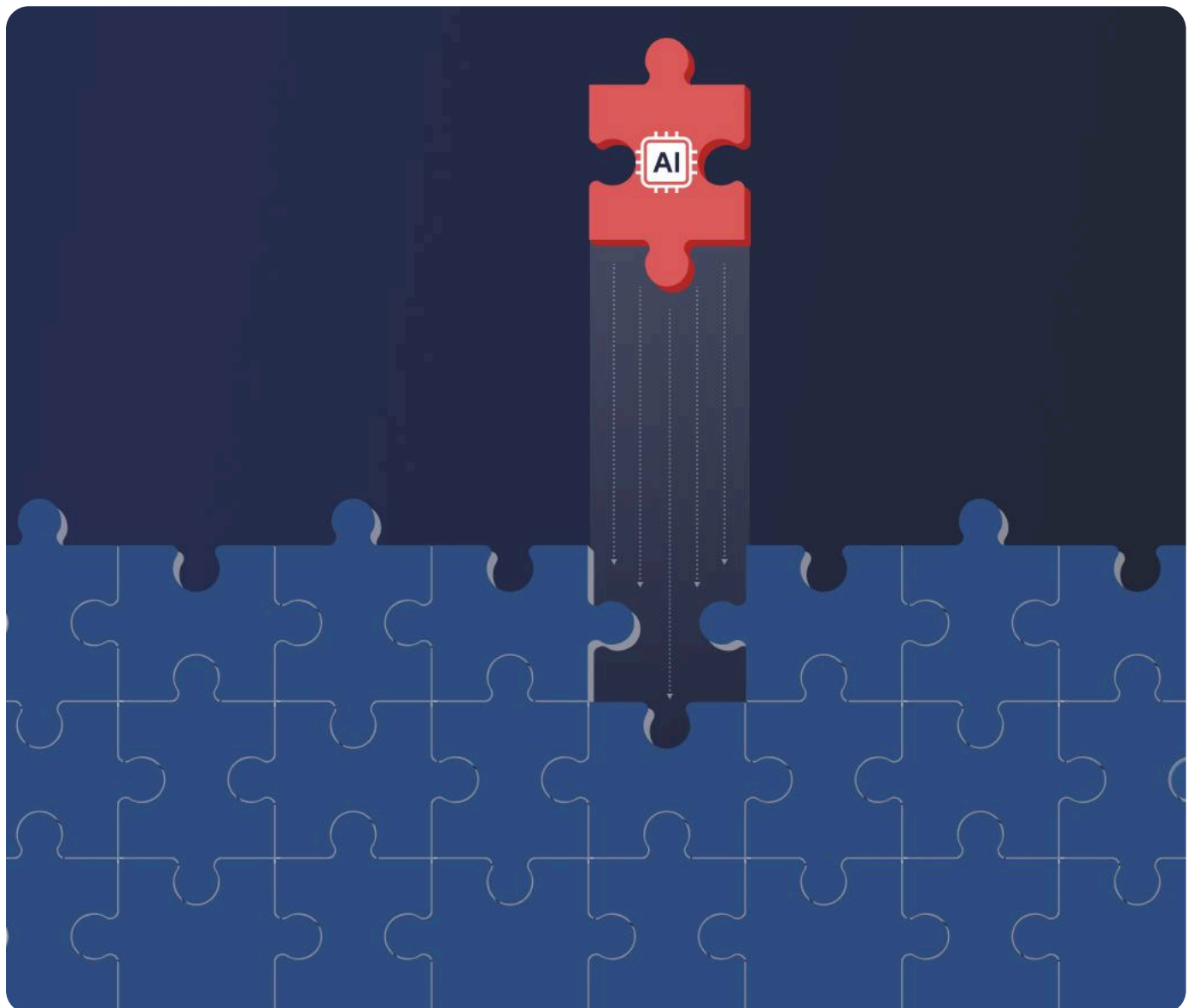
Table of Contents

- Executive Summary 4
- The Current AI/ML Landscape 5
 - Looking to the Past to Predict the Future of AI/ML 6
- Roles in AI/ML Model Development 7
 - Responsibilities and Stakeholder Engagement 7
 - The Importance of Leadership Awareness 9
 - The Rise of Integrated AI/ML Teams 10
- The Challenges of Integration 11
- The Risks of Non-Standardized Approaches 12
 - The AI/ML Attack Surface 13
- GenAI and Its Unique Requirements 14
 - Challenges of Developing GenAI Applications 14
 - Practical Tools and Frameworks 15
- A Unified Software Supply Chain for AI/ML 17
 - MLOps in Practice 17
 - Bridging the Gap Between ML, Operations, and Security 19
 - Treating ML Models as Packages 19
- JFrog ML for Unifying ML and DevOps Pipelines 20
- The Path Forward 22

In an era defined by rapid technological evolution, the development of AI- and ML-powered applications isn't just a competitive advantage – it's become a necessity. As customers increasingly expect sophisticated, intelligent agents in the applications they use, organizations must evolve their offerings to meet these demands.

Despite this urgency, many companies are struggling to effectively integrate Artificial Intelligence (AI) and Machine Learning (ML) into existing software applications or create new AI-driven solutions, grappling with the pace of change and the need for process and standardization. More critically, they are struggling to gain visibility and control over the proliferation of AI models, exposing the business to significant security and compliance risks.

In this white paper, we'll explore the drivers, challenges, and best practices for integrating Enterprise AI into existing development frameworks. We'll also cover the risks associated with unchecked experimentation and how business leaders can effectively introduce AI & Machine Learning Operations into their organizations.



Executive Summary

Tech leaders should keep the following in mind when designing and implementing Enterprise AI initiatives:

- **Competition, innovation, cost-reduction, and scalability are drivers.** Escalating customer expectations, and the subsequent pressure to stay ahead of the competition with increasingly sophisticated innovations, is undoubtedly the primary business driver for investment in ML and AI initiatives. The cost reduction and scalability that successful ModelOps practices afford are a large part of the equation as well.
- **Standardization, governance, and security are blockers.** The difficulty for organizations when it comes to AI/ML initiatives lies in the fact that model development is a relatively new domain, historically conducted in isolation, and suffers from a lack of transparency and integration with more traditional, established software development practices, including security – which is perhaps most elusive in this new domain.
- **AI/ML platforms are the future.** The lack of established industry frameworks and regulations in the AI/ML space requires that businesses embarking on AI/ML initiatives define their own standards. Rather than invest endless resources into in-house experimentation, businesses can beat the learning curve with ML platforms designed to consolidate their development workflows under one roof, and equipped with the tools and processes they already use.
- **AI/ML stakeholders need executive guidance.** In ML model and AI application development, different roles play crucial and complementary functions. Unfortunately, collaboration among these teams hasn't been necessary until now, and is being driven by the need to scale. Senior leadership will be key in helping these teams establish systems that enable them to work together effectively.
- **The AI/ML attack surface.** Security and compliance are growing concerns in the AI/ML landscape. Enterprises must navigate not only the technical aspects of AI/ML but also ensure that the systems and processes they implement are secure. This includes adopting similar security principles that apply to traditional software development.
- **A unified governance strategy is the key to success.** Managing AI/ML assets under the same proven security and operational principles as traditional software ensures that best practices are applied consistently. By adopting this fundamental approach to secure the AI supply chain, organizations can reduce silos and scale successful model development and deployment, differentiating them in the market.

The Current AI/ML Landscape

The primary business driver behind the investment in ML and AI is rising expectations from customers. People not only want products that work efficiently; they expect advanced features powered by intelligent algorithms.

Other key drivers include:

- **Competition:** In a rapidly changing market, companies that fail to innovate with AI/ML risk falling behind.
- **Cost Reduction:** Automating tasks throughout the ML development workflow can lead to operational efficiencies, saving time and resources.
- **Innovation:** AI and ML provide the capability to explore new avenues for growth and service enhancement.
- **Scalability:** Organizations are looking to leverage existing models more effectively, especially in sectors like finance and insurance.

However, the reality of implementation is far more challenging than one might assume. Many believe that AI and ML are already ubiquitous and revolutionizing all sectors overnight, but the truth is much more nuanced. While the media and marketing teams may portray a world where every company has mastered AI, most large organizations are still figuring out the most effective ways to build and deploy these technologies. Despite having a strong motivation to innovate, many businesses lack the knowledge and infrastructure necessary to operationalize AI and ML successfully.

Navigating the Terminology:

AI vs. ML vs. GenAI

AI and GenAI, or AI and ML are often used interchangeably, leading to confusion about their distinct roles. While AI often represents the end result—intelligent systems and applications—ML is the method for achieving those results. GenAI, on the other hand, is a subset of AI that focuses on generating new content, such as text, images, video, or audio, through the gathering and synthesis of existing data. You can think of AI as the overarching field, ML as a key technique within it, and GenAI as a specialized application of that technology.

MLOps vs. ModelOps

While MLOps covers the "farm-to-table" lifecycle of creating a custom machine learning model by managing the data, code, and compute required for training and deployment, ModelOps is a broader, more modern approach. ModelOps

focuses on the "store-to-table" journey of operationalizing and governing all AI models, including pre-trained third-party models. It is less about the initial training and more about ensuring the secure, compliant, and controlled use of any model in a production environment.

Looking to the Past to Predict the Future of AI/ML

Every few years, a sudden leap in technology occurs, often outpacing organizational regulations and established best practices. For example, both the open source and cloud revolutions witnessed a trend where dedicated individuals began using the new technology faster than their organizations could keep up. This dynamic resulted in an initial sense of freedom and creativity, but as many companies experienced, could quickly descend into chaos without a structured approach.

When it comes to AI/ML development, [The State of AI & LLMs Report](#) shows that these development initiatives are mostly in the beta phase (43%), with a significant portion (38%) already in production. This shows how eager organizations are to bring AI into their applications. In the coming year, as more projects advance to the production stage, organizations will be required to integrate a variety of tools and processes to maintain quality, security, and compliance. The overwhelming task of creating all these new processes, however, may result in delays in transitioning into production.

To address this, organizations have begun shifting away from homegrown and open-source tooling for delivering ML models and AI services to commercial offerings. This shift is indicative of how businesses are increasingly looking toward external solutions to meet their needs without the overhead of developing in-house capabilities for ML model development. While increasing diversity in the marketplace isn't inherently negative, this rapid exploration often leads to a lack of standardization and governance — an issue that will require attention as companies begin to assess their practices.



Real-world Example:

A small bank in the UK has utilized AI/ML for risk assessment for several years. But as the demand for model usage surged, and the bank needed to start shipping the model to external applications, the team realized that their existing systems couldn't handle the increased load. This prompted a search for an integrated solution, like [JFrog ML](#).

Roles in AI/ML Model Development

A successful AI/ML project involves multiple stakeholders, including data scientists, developers, DevOps professionals, product managers, and data engineers. However, these roles often come with diverse backgrounds and expertise, leading to challenges when it comes to cross-functional collaboration.

Responsibilities and Stakeholder Engagement

In AI/ML model development, different roles play crucial and complementary functions. Here's a breakdown of the key responsibilities of each:

Data Science

- **Data Exploration and Analysis:** Analyze large datasets by sifting through them to discover patterns and anomalies.
- **Feature Engineering:** Create new variables, or features, to improve an ML model's performance.
- **Model Development and Evaluation:** Build algorithms and design models, tuning hyperparameters and evaluating model performance with metrics like accuracy, precision, recall, and F1 score.
- **Statistical Analysis:** Validate findings using statistical tests to ensure the robustness of models.

Data Engineering

- **Data Pipeline Development:** Create data pipelines to collect, manipulate, and store data from various sources.
- **Data Quality Management:** Conduct validation checks and cleaning processes to prepare data for analysis and model training.
- **Database Management:** Optimize data warehouses and databases to effectively handle large volumes of data.

ML Engineering

- **Model Deployment & Operationalization:** Transition models from development to production, ensuring that models are scalable, efficient, and reliable when integrated into production systems.
- **Model Monitoring and Maintenance:** Continuously monitor model performance in production, and implement tools to detect drifts or anomalies in predictions to retrain models as necessary.

ML Engineering

- **Building APIs and Services:** Build application programming interfaces (APIs) so other systems can interact with the ML models.
- **Collaboration with Data Science:** Work closely with the data science function to understand model requirements, optimize code for performance, and implement software development best practices.
- **Optimization of Algorithms:** Identify bottlenecks in ML workflows and make optimizations to improve computational efficiency.
- **Tooling and Automation:** Develop and maintain the necessary tooling to automate repetitive tasks and streamline ML pipelines.

Developers

- **AI-Powered Application Development:** Integrate pre-existing and custom-trained models into software applications to deliver intelligent features and capabilities to end-users.
- **Model Consumption and Deployment:** Require seamless access to a catalog of available, deployment-ready models.
- **Security and Compliance Assurance:** Need assurance that the models they access and use are from a trusted source, already verified and scanned for security and compliance issues.
- **Collaboration with AI/ML and DevOps Teams:** Work with Engineers to consume model APIs, and with DevOps to ensure the underlying infrastructure can support their application's performance and scalability needs.

DevOps

- **Infrastructure Management:** Manage the infrastructure necessary to host ML models – including infrastructure to support big data and AI inference – whether in the cloud or on-premise, ensuring the environment is secure and scalable.
- **Continuous Integration/Continuous Deployment (CI/CD):** Automate the development and deployment processes, enabling regular updates and maintaining the reliability of ML applications.
- **Monitoring and Maintenance:** Implement monitoring tools to track model performance in production, alerting teams to anomalies or performance issues when they arise.

SecOps

- **AI Model Security Monitoring:** Implement monitoring systems to detect anomalies and malicious activities targeting AI/ML models, ensuring their integrity and performance.
- **Incident Response for AI Threats:** Develop incident response protocols specifically for AI/ML environments, addressing risks such as model inversion and data poisoning.
- **Access Control and Data Governance:** Enforce strict access controls and data governance to protect sensitive datasets and algorithms from unauthorized access.
- **Vulnerability Assessments and Compliance:** Conduct regular vulnerability assessments of ML pipelines and ensure compliance with AI-related regulations and data protection laws.

Product Management

- **Requirement Gathering:** Identify the various needs of end-users and stakeholders to define the scope and objectives of ML initiatives.
- **Prioritization and Roadmapping:** Prioritize features based on user feedback and organizational strategy, helping to create a product roadmap that aligns with both.
- **Cross-functional Leadership:** Serve as a bridge between various teams, including data science, engineering, marketing, and sales, to ensure that a clear product vision is disseminated across the organization.
- **User Experience and Feedback:** Once the product is released, this function is responsible for gathering feedback from users and tracking performance metrics to iterate on future updates.

Successful intelligent application development requires seamless collaboration among these roles. Unfortunately, the lack of integration between DevOps and MLOps pipelines creates silos between engineering, data science, and operations teams. These silos cause poor communication, misaligned objectives, and delayed deployments. AI/ML teams may struggle to productionize their models and spend unnecessary time on infrastructure-related tasks due to the absence of consistent collaboration with developers and DevOps.

The Importance of Leadership Awareness

While the responsibility of helping these stakeholders work better together to more effectively integrate AI/ML initiatives falls primarily on the CIO, CTO, or Development leadership responsible for ensuring development efficiency, engagement from product owners is also crucial, as they are directly tied to the expectations around AI features and functionalities. These leaders must communicate the need for effective tooling and

resources that can empower these stakeholders to work both autonomously and collaboratively as needed.

Businesses may believe that the challenges presented by AI and ML are distant problems, but in reality, they'll soon confront issues related to compliance, cost-efficiency, and operational integrity. In other words: the time to act is now. Market leaders are already reaping benefits from early adoption, and those that lag risk their competitiveness.

The Rise of Integrated AI/ML Teams

While many organizations have been practicing data science or publishing models for quite some time, these efforts have historically been confined to "mad lab" teams working in isolation. AI is now coming out of the lab and into the critical path of software delivery as applications increasingly rely on these models.

As the demand for AI/ML expertise grows, more organizations are establishing dedicated teams and infrastructure focused specifically on AI/ML initiatives. Companies with operational models already in production are especially inclined to create dedicated roles for AI and ML. However, the size of the company, its maturity along the AI/ML journey, and other factors influence the types of personas you'll see within a particular organization.

This shift signals a growing understanding that effective AI/ML integration requires specialized knowledge and resources, and a commitment to ongoing education and adaptation. Rather than maintaining siloed teams, organizations need to foster more integrated structures. Adequate documentation, established processes, and increased visibility are essential so that when something goes wrong, it's easier to diagnose and fix the issues as they arise.



The Challenges of Integration

As organizations attempt to integrate enterprise-grade AI into their operations, they face several significant challenges:

1 Cultural Shift

Historically, AI/ML development was confined to isolated data science teams, but this siloed attitude is no longer sustainable as AI becomes a critical part of software delivery. While model development remains a specialized skill, its governance, security, and integration now require mastery across DevOps, Security, and Development teams to ensure AI is adopted both rapidly and responsibly throughout the organization.

2 Scaling Initiatives

While many organizations have initiated AI/ML projects, scaling these efforts is a challenge. Internal teams often lack the right tools and processes to effectively manage these scaling efforts.

3 Managing Models in a Black Box

The proliferation and rapid evolution of AI models creates a dangerous "black box". Lacking a unified system of record, organizations have no visibility into model usage or control over the AI ecosystem. This makes it impossible to enforce governance, manage access permissions, and secure the model supply chain from emerging threats and compliance risks.

4 Lack of Standardization

Many teams don't have standardized practices for versioning and managing metadata associated with ML models. This lack of uniformity leads to additional hurdles in collaboration and execution.

5 Security Implementation

Using open source models introduces challenges akin to those faced with OSS packages, such as security, availability, and versioning, particularly as the open source model ecosystem is still relatively new and the threat landscape uncertain.

The Risks of Non-Standardized Approaches

With the rush to adopt AI and ML, the lack of standardization and integration with existing software supply chain processes can create significant risks. Companies experimenting with AI and ML models without clear business frameworks are likely to encounter numerous pitfalls, including:

1. Data Misuse and Governance Issues

A model is an asset that encapsulates complex patterns and learned knowledge from extensive datasets. It uses this knowledge to perform tasks ranging from statistical prediction to generating new, human-like content. Particularly in regulated industries like finance, organizations have to navigate the complexities of data compliance and bias. If not properly governed, the use of models can lead to serious reputational and legal repercussions.

2. Infrastructure Challenges

Setting up and maintaining infrastructure for sophisticated models, especially at scale, presents a daunting challenge. Companies need to ensure they're equipped with adequate resourcing, tools, and processes to support the high demands of AI applications.

3. Operational Overhead

The model lifecycle is slowed by operational friction that extends far beyond production failures. Manual processes, like vetting new models for security and compliance, often become hidden bottlenecks that delay innovation and increase risk across the entire path to production.

4. Cost Management

Especially as enterprises begin to scale their AI/ML initiatives, keeping a tight rein on costs is critical. Those without a clear strategy for managing expenditures will quickly find themselves overspending on multiple fronts.

5. Time to Market

Speed is of the essence – always. The faster a company can deploy effective models to production, the more competitive it becomes. Hesitation due to unclear processes can lead companies to fall behind in fast-moving markets.

6. Security Concerns

Just as a lack of standardization in securing traditional software applications can result in inefficiencies and security breaches, the same holds true for machine learning models. Teams need to infuse security without blocking AI/ML workflows.

The AI/ML Attack Surface

Security and compliance are growing concerns in the AI/ML landscape. In fact, the JFrog Security Research team [analyzes every new model uploaded to Hugging Face](#) and has pinpointed around 100 instances of malicious models to date. Enterprises must navigate not only the technical aspects of AI and ML but also ensure that the systems and processes they implement are secure. To effectively avert the risks associated with ML model development, it's important to thoroughly understand the AI/ML attack surface.

The AI/ML attack surface comprises various elements, including the data, algorithms, models, and the deployment environment, each presenting distinct vulnerabilities. Data integrity is at risk during collection, storage, and preprocessing phases, where adversaries may manipulate datasets to introduce biases or adversarial examples. Additionally, the algorithms and models themselves can be targeted through techniques like model inversion or evasion, whereby malicious actors exploit weaknesses in the model's architecture to extract sensitive information or mislead predictions.

The deployment environment also raises security concerns, as models often interact with APIs and external systems, creating potential entry points for attacks. Furthermore, the reliance on third-party libraries and tools in AI/ML workflows can expose systems to vulnerabilities inherent in these dependencies. To mitigate threats, organizations should adopt a comprehensive security framework that includes continuous monitoring, rigorous validation of data inputs, and robust access controls. By proactively addressing these vulnerabilities, businesses can strengthen their AI/ML operations and protect against emerging threats in the evolving landscape of machine learning.

Learn More About the AI/ML Attack Surface:
From MLOps to MLOops: Exposing the Attack Surface of Machine Learning Platforms

[Read now](#)

GenAI and its Unique Requirements

Generative AI is a type of machine learning that uses neural networks and deep learning to identify patterns in existing data to generate new content. GenAI models can process and produce all sorts of data, including text, audio, images, animations, and even 3D models. As the volume and variety of generative AI tools grows, and the overall quality of GenAI output improves, it's inevitable that users will begin to expect these sorts of capabilities in the majority of software applications they use.

Challenges of Developing GenAI Applications

Creating products with generative AI involves several stages, much like traditional ML model training, but with additional layers of complexity. Generative models function differently from conventional machine learning models as they require continuous feedback and adaptation, which can often be more subjective and user-driven rather than purely mathematical.

In fact, developing GenAI solutions presents a whole set of distinct requirements and challenges compared to traditional machine learning models. Some of the unique challenges specific to generative AI include:

- **Data Quality and Diversity:** Generative models require large, diverse datasets for effective and accurate output. Biased or poor quality data can lead to flawed results, rendering the GenAI tool effectively useless.
- **Mode Collapse and Training Stability:** Mode collapse in Generative Adversarial Networks (GANs) can significantly limit output variety, and instability during training can hinder convergence, making careful hyperparameter tuning necessary.
- **Evaluation Metrics:** Assessing the quality of generative outputs can be complex and require more subjective measures, such as user feedback, and domain-specific criteria vs. straightforward metrics like accuracy.
- **Computational Resources:** GenAI models, particularly large-scale ones, demand substantial hardware resources and longer training times. This can make development highly costly and time-intensive.
- **Organizational Governance for External Models:** Integrating third-party models via APIs creates significant organizational friction, as lacking centralized governance for security and visibility leads to an ungoverned, high-friction environment for developers.

- **Ethical Considerations and Legal Issues:** The potential misuse of GenAI for creating fake content raises serious ethical concerns. There are also legal considerations related to intellectual property (IP) and copyright of training data.
- **Interpretability and Control:** The ability to control output attributes to ensure desired results is tied closely with the ability to understand the decision-making processes of generative models, which is often not obvious.
- **Generalization and Overfitting:** Effective generalization requires striking the right balance between generating diverse, high-quality outputs and avoiding overfitting to training data.
- **Scalability and Deployment:** The size and resource requirements of generative models, combined with the need for continuous monitoring to prevent inappropriate or unwanted content generation presents unique challenges in deployment.

Practical Tools and Frameworks

Addressing these challenges requires a multidisciplinary approach that includes techniques from both AI research and ethical considerations, as well as collaboration between data scientists, domain experts, and stakeholders. There are also a growing number of purpose-built tools and frameworks that can help.



Tools to Simplify Testing

Several tools simplify the life of data scientists by reducing the need for extensive front-end work. For instance, Google Colab, Hugging Face's Gradio, and other emerging low-code/no-code platforms can be useful for creating simple user interfaces and test environments for AI models.



Embeddings

Embeddings are another growing area in AI. Embeddings are a way to represent unstructured data, such as text, images, and audio, in a structured, numerical format known as vectors. These vectors capture the essence and semantic meaning of the data, making it easier for machine learning models to process and analyze, and they can be used for various applications, including AI model training and fine-tuning.



Integrating Generative AI with ModelOps

ModelOps plays a crucial role in managing the lifecycle of machine learning models. From data preparation and model training to deployment and monitoring, ModelOps ensures the robust functioning of AI models. The process includes data preparation, model training and fine-tuning, deployment, and continuous monitoring post-deployment. Generative models, in particular, require not only standard performance monitoring but also user feedback collection to improve outputs.



Automating ModelOps

Automating ModelOps can greatly help teams overcome the challenges of GenAI development and provide a myriad of benefits, including increased efficiency, improved model accuracy, scalability, reproducibility, enhanced collaboration, quicker time to market, cost savings, and improved compliance and security. By uniting their data sources, tools, integrations, and environments, teams can scale their AI/ML workflows and ensure that generative AI models are robust, reliable, and capable of delivering high-quality outputs.



Model Catalog

A **model catalog** acts as a centralized system of record for all of an organization's AI models, including internal, open-source, and third-party assets. This unified hub simplifies model discovery and access for developers and data scientists while allowing them to develop with already approved and vetted models.

It's clear that the future of AI, especially generative AI, is brimming with potential. Generative AI is effectively reshaping how we think about and interact with technology. Continuous advancements in this field promise to bring even more innovative tools and applications.

Learn More About GenAI Development:
Taking a GenAI Project to Production

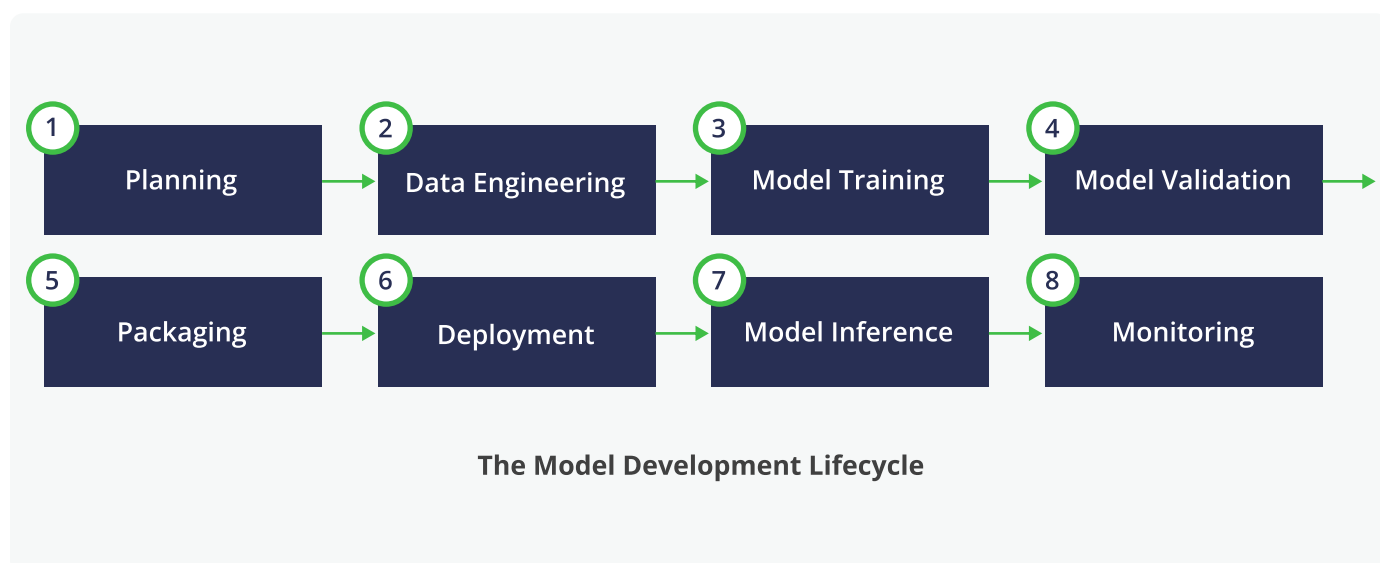
[Read now](#)

A Unified Software Supply Chain for AI/ML

Organizations that are facing the inherent challenges and risks of developing AI/ML generally see two primary options for moving forward: they can either hire dedicated personnel to manage these complexities or invest in assembling various tools to address different needs. But investing only in people or technology isn't going to make a big enough impact. Just as in DevOps, you need the right combination of people, technology, and process. This brings us to the practice of MLOps.

MLOps in Practice

Machine Learning Operations, or MLOps, refers to the practices and tools designed to bridge the gap between model development and operations, which is necessary to move AI/ML models through the stages of the software development lifecycle (SDLC). Inspired by methodologies first introduced by the DevOps movement, MLOps aims to automate and simplify the end-to-end process of deploying, managing, and monitoring AI applications and ML models in production.



5 Tips for Applying DevOps Best Practices to MLOps

[Download the eBook](#)

By adopting MLOps, organizations can standardize and streamline processes throughout the model development lifecycle, enhancing efficiency and consistency within workflows and deployments. This approach not only optimizes operations but also supports scalable and sustainable integration of models within production environments and applications. In fact, the key components of MLOps are very similar to those of DevOps:



Collaboration and Communication

Facilitate seamless information flow and knowledge sharing among data scientists, data engineers, software engineers, and DevOps teams.



Model Monitoring and Observability

Set up processes to monitor model performance, detect drift, and manage model versions to maintain effectiveness over time.



Version Control

Implement practices to track changes in code, data, and model configurations, ensuring reproducibility and traceability.



Security and Compliance

Manage security concerns and ensure adherence to relevant regulations when handling sensitive data in ML workflows.



Continuous Integration and Continuous Deployment (CI/CD)

Develop pipelines for automated testing, building, and deployment of ML models to production environments.



Feedback Loops and Iteration

Create mechanisms for collecting feedback from production environments to iteratively improve models.

Just as we've seen a shift away from piecemeal approaches and toward widespread adoption of DevOps platforms, enterprises seeking to integrate MLOps would benefit from an integrated platform that allows them to efficiently manage their AI/ML initiatives without the burdensome overhead of creating everything from scratch. Moreover, companies shouldn't wait to standardize their approaches; they need immediate solutions that can adapt to their unique situations. Taking this kind of proactive approach can differentiate them in the market.

Bridging the Gap Between AI, Operations, and Security

Typically, traditional software development and AI/ML development operate with separate workflows, tools, and objectives. Unfortunately, this trend of maintaining distinct DevOps and MLOps pipelines leads to numerous inefficiencies and redundancies that negatively impact software delivery. The disconnect between AI/ML initiatives and operational practices is an ongoing challenge.

While organizations are eager to implement AI/ML into their applications, the lack of established solutions and processes can hinder progress. As the field of Artificial Intelligence evolves, so does the need for a robust and secure supply chain tailored for ML operations.

Treating Models as Packages

At the core of each AI-driven application is the model that powers it. This model is essentially a software binary that needs to be secured, managed, tracked, and deployed, similar to any quality software application. Many data scientists resist simplifying their work because they have built their careers around complex models. However, when they recognize that models can be treated similarly to software components, the apprehension surrounding their use diminishes. Just as developers don't need to understand the intricacies of compilers, data scientists need not obsess over the algorithms but focus instead on the practical outcomes.

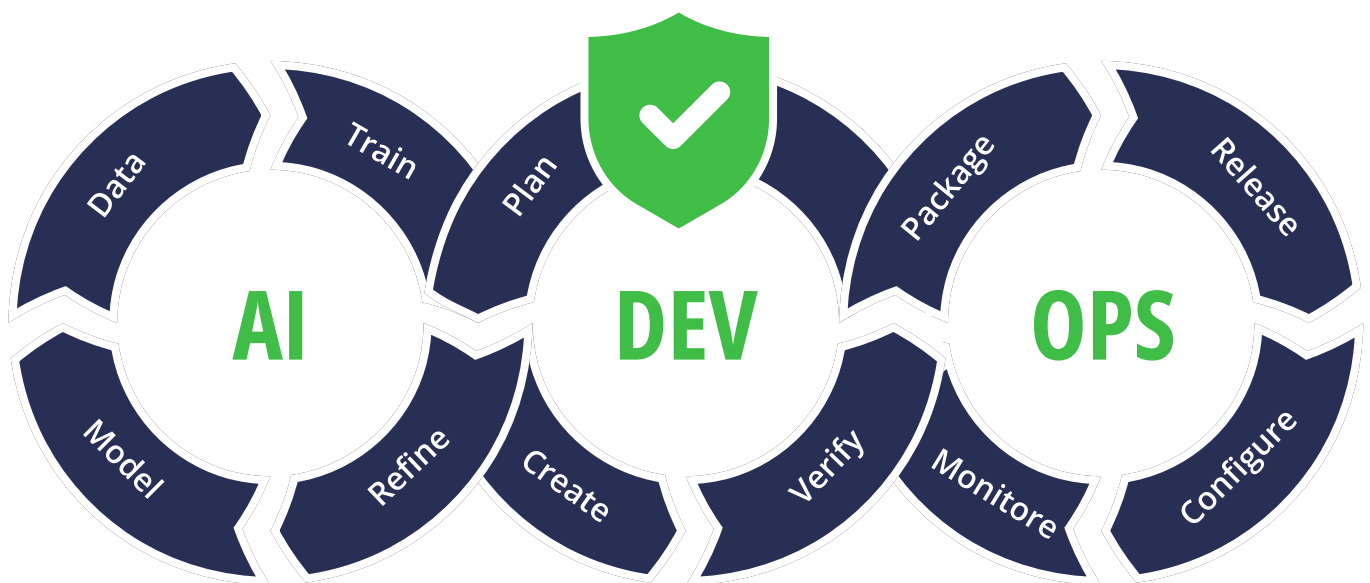
While models are the complex output of sophisticated research, from a delivery and security standpoint, they must be managed with the same rigor as any other mission-critical software component. By applying the principles of binary management to the model lifecycle, DevOps and Security teams can provide a stable and secure path to production, freeing AI/ML teams to focus on innovation rather than operational hurdles.

Learn More in Our Blog Series:
**Unifying DevOps and MLOps into
a Cohesive Software Supply Chain**

[Read now](#)

A Platform Approach for Unifying Model and DevOps Pipelines

JFrog aims to normalize the management of ML software and artifacts under existing development, security, and operational principles. This holistic management ensures that the same best practices employed in software development can also be applied to AI/ML. By treating AI/ML as part of the overall software development lifecycle, organizations reduce silos and enhance collaboration across departments.



JFrog is uniquely positioned to bridge the gap between traditional software development and modern model development and customization practices with solutions that integrate and manage both software and model artifacts under a cohesive framework.

Model Registry – JFrog Artifactory as your advanced model registry

- Manage the entire model lifecycle with a single centralized registry
- Gain visibility into training parameters, hyperparameter tuning and model metadata
- Manage model and traditional software artifacts in one system
- Bring DevOps and MLOps together in one source of truth

Model Security – Deliver trusted AI/ML components

- Malicious model detection and blocking
- Model vulnerability and license continuous scanning
- Automated security and compliance policy enforcement

Model Development – Train and deploy any model

- Manage every model from research to production
- Train and fine-tune models with one click
- Deploy at any scale, from live API endpoints to Kafka streams
- Real-time monitoring and alerts

AI Catalog – Trusted source for Enterprise AI

- Unified catalog for external APIs, open-source, and internally-developed models
- Explore models by tags, projects, and use cases
- Control the use of AI models across your organization
- Manage model access and track usage
- Deploy allowed models with one click
- Securely connect to external model providers

Data Pipelines – AI features and data preparation

- Manage every feature for training and inference
- Ingest and process data from any source
- Build robust feature engineering pipelines



The Path Forward

Integrating ML and AI into organizational frameworks presents both opportunities and challenges. Embracing a unified approach that aligns both AI/ML and traditional software management practices while addressing the unique security and operational requirements is essential. Organizations that approach this transformative journey with a focus on standardization, governance, and strategic planning will be better positioned to succeed.

By fostering collaboration between teams, prioritizing security, and ensuring robust data governance, companies can navigate the complexities of AI and ML. JFrog stands ready to support organizations in their quest to launch and scale these initiatives while mitigating the associated risks. If you're curious about how to integrate AI and ML into your organization's software development strategy or would like more insights into the JFrog Platform for ML model management, [book a demo](#) today.

Deliver Trusted AI Applications at Speed

Go from idea to production with the all-in-one solution to build, deploy, manage and monitor all your AI workflows, from GenAI and LLMs to classic ML

[Book a Demo](#)

