



OFFICIAL RULES

SOFTWARE SUPPLY CHAIN EXCELLENCE AWARDS CONTEST

THIS IS A SKILL-BASED CONTEST. WINNERS ARE SELECTED BY A JUDGING PANEL ON THE CRITERIA BELOW; NO RANDOM DRAWING IS USED. ENTRY IS LIMITED TO ELIGIBLE JFROG CUSTOMERS, AND NO FEE OR PAYMENT IS REQUIRED BEYOND AN ELIGIBLE JFROG CUSTOMER RELATIONSHIP. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THE CONTEST IS ADMINISTERED BY JFROG FROM THE UNITED STATES AND GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA, WITHOUT REGARD TO CONFLICT-OF-LAWS PRINCIPLES, EXCEPT WHERE NON-WAIVABLE LOCAL LAW OF AN ENTRANT'S COUNTRY APPLIES.

- 1. CONTEST DESCRIPTION.** These Official Rules apply to the Software Supply Chain Excellence Awards Contest ("**Contest**") sponsored by JFrog, Inc. ("**Sponsor**"). The Contest will be conducted by JFrog in the United States and promoted on the [Contest website](#). By participating in the Contest, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Contest. Entrants should look solely to Sponsor with any questions, comments or problems related to the Contest.
- 2. CONTEST PERIOD.** The Contest begins on June 2, 2026 at 10:30 AM (PT) and ends on July 17, 2026 at 5:00 PM (PT) (the "**Contest Period**"). The computer of Sponsor is the official time clock for the Contest. Each entrant is responsible for determining the corresponding time zone in their respective geographic location.
- 3. ELIGIBILITY.** This Contest is open only to entrants who are 18 years of age or older and the age of majority in his/her territory of residence as of the start of the Contest Period. Persons in any of the following categories are not eligible to participate or win the prize(s) offered in this Contest: (a) Employees, officers, directors, agents, representatives, service providers, independent contractors, or consultants of JFrog, Inc., its parent, subsidiaries, affiliates, participating advertising or promotion agencies, prize suppliers, or any other individual or entity involved in the administration or execution of the Contest; (b) Individuals or entities involved in the development, production, distribution, administration, judging, winner selection, or prize fulfillment for the Contest; (c) Immediate family members, defined as a spouse, parent, sibling, or child, regardless of where they reside, and household members of any person described in subsections (a) or (b); (d) residents of the province of Quebec (Canada), Belgium, Croatia, Romania, Poland, Italy, France, Germany, Hungary, Lebanon, Lithuania, Luxembourg, Brazil, Mexico, China, Vietnam, Thailand, Saudi Arabia, Turkey, Egypt or any country under U.S. embargo during the Contest Period; (e) Employees, officers, or officials of any government entity, including any person acting in an official capacity for or on behalf of any national, state, provincial, or local government, or any department, agency, or instrumentality thereof; and (f) Employees or representatives of any company or organization that has a policy or legal restriction prohibiting participation in the Contest or acceptance of any prize or award. This Contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law. JFrog reserves the right to verify the eligibility qualifications of any winner.
- 4. HOW TO ENTER.** There is one method of entry for the Contest. No other method of entry will be accepted.

To enter, an eligible entrant must:



- a. Be a current JFrog customer using the JFrog Platform in an eligible jurisdiction within AMER, EMEA, or APAC;
- b. Register to attend swampUP 2026 in New York, New York or Barcelona, Spain, as applicable based on the region selected by the entrant during the submission process, no later than the date of the applicable swampUP 2026 event; and
- c. During the Contest Period, submit a complete award submission form for one of the six (6) Contest categories available at the [official submission form](#).

All award submission forms must be received by Sponsor during the Contest Period. swampUP 2026 registration may occur before, during, or after the Contest Period, provided that the entrant is registered for the applicable swampUP 2026 event no later than the date of that event. Failure to register for the applicable swampUP 2026 event by the applicable event date may result in disqualification.

Each entrance during the Contest Period will constitute one (1) entry. Each entrant and the associated JFrog customer is limited to three (3) entries for Contest, but each entrant can win only in one category of the Contest. Sponsor's database clock will be the official timekeeper for the Contest. Each entrant is responsible for determining the ending time per Contest as expressly stated herein and the corresponding time zone in their respective geographic location.

Entrant's entry constitutes entrant's consent to participate in this Contest and consent for Sponsor to obtain entrant's name, address and other information for the purpose of fulfilling the prize if the entrant is deemed a prize winner and for other uses by Sponsor as permitted by applicable law. Entries are the property of the Sponsor and will not be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, misaddressed, or otherwise misdirected Entries that are processed late or incorrectly or are lost due to computer or electronic malfunction or other error.

An entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth herein.

5. WINNER SELECTION. Two (2) winners will be selected for each of the six (6) Contest categories in each designated region: AMER, EMEA, and APAC. For each Contest category in each designated region, Sponsor will select one (1) winner from the enterprise or strategic customer segment (i.e., customers with more than 1,000 employees), and one (1) winner from the small business customer segment (i.e., customers with 1 to 1,000 employees).

Eligible entries will be reviewed and evaluated by Sponsor or Sponsor's designated judges based on the following judging criteria:

- a. **Breadth and clarity of the story:** How clearly and compellingly the entrant describes the business challenge, the JFrog Product used, and the resulting business impact; and



- b. Quality and strength of metrics:** The specificity and significance of the results achieved through use of the JFrog Platform, including measurable improvements, operational impact, productivity gains or other relevant business outcomes.

Winners will be selected based on the **highest total score**. In the event of a tie, Sponsor will select the tied entry with the higher score for quality and strength of metrics. If a tie remains, Sponsor will select the tied entry with the higher score for breadth and clarity of the story. If a tie still remains, Sponsor will select the entry that Sponsor determines best reflects the overall purpose of the Contest.

Sponsor will announce up to three (3) finalists for each Contest category in each designated region on or about August 7, 2026 through Sponsor's LinkedIn and X.com channels. Designation as a finalist does not guarantee selection as a winner. Winners will be announced separately pursuant to Section 6 below. Final eligibility, finalist status, and winner status are subject to verification by Sponsor, including verification of customer status, customer segment, region, swampUP registration and attendance requirements, and compliance with these Official Rules.

6. WINNER NOTIFICATION AND ANNOUNCEMENT. Potential winners of the Contest will be announced at the swampUP 2026 Gala in (1) New York, New York on September 2, 2026 at 6 PM (EST) and (2) Barcelona, Spain on October 21, 2026 at 6:30 PM (CET), as applicable based on the region selected by the entrant during the submission process. For each potential winner, an authorized representative of the applicable JFrog customer participating in the Contest must be present at the applicable swampUP 2026 event to accept the award, unless Sponsor determines, in its sole discretion, to permit acceptance by another method.

Entrants who are selected as potential winners but are registered for swampUP 2026 and do not attend the applicable event may be notified by email within five (5) business days following the applicable swampUP 2026 event. Sponsor is not responsible for any delay or failure to receive a winner notification for any reason, including inactive email accounts, incorrect contact information, technical difficulties, spam or junk email filtering, or a potential winner's failure to monitor the relevant email account.

The potential winner will be required to sign and return an Affidavit of Eligibility/Liability and Publicity Release within five (5) business days following acceptance of the prize. If Sponsor is unable to reach a potential winner, if the potential winner's Affidavit of Eligibility/Liability and Publicity Release is not properly completed and returned to Sponsor within five (5) business days from the date it was sent to the potential winner, if a prize or prize notification is returned as undeliverable, or if the potential prize winner is found not to have complied with these Official Rules in any way, the prize will be forfeited and an alternate winner will be selected (i.e. the next highest scoring entrant). No substitution or transfer of a prize is permitted except by Sponsor.

7. PRIZES. The following prizes will be awarded to each winner: one (1) golden frog trophy per confirmed winner, up to thirty-six (36) golden frog trophies total across all designated Contest categories and regions, consisting of AMER, EMEA, and APAC, with an approximate retail value ("**ARV**") of \$60 per trophy; and (2) up to ten (10) JFrog-branded T-shirts per winner, with an ARV of \$20 per T-shirt.

India Prize Limitation: For winners located in India, the prize package may be adjusted to align with local tax and regulatory requirements applicable to non-cash prizes. Any such adjustment will not affect the winner's status, recognition, or participation in Contest announcements or related publicity. **If a confirmed winner is located in**



India, the prize awarded to that winner will consist of one (1) golden frog trophy, with an approximate retail value ("ARV") of \$60, and one (1) JFrog-branded T-shirt, with an ARV of \$20.

In no event will the Sponsor award more prizes than are provided for in these Official Rules. Prizes cannot be transferred, redeemed for cash or substituted by Winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

8. CONDITIONS OF PARTICIPATION AND WINNING. By entering the Contest, each entrant agrees to be bound by these Official Rules and the decisions of Sponsor and any Contest administrator, which are final and binding in all matters relating to the Contest, including the interpretation and application of these Official Rules. Entry into the Contest constitutes entrant's consent to participate in the Contest and Sponsor's collection, use, and processing of entrant's name, contact information, company information, and other information submitted in connection with the Contest for purposes of administering the Contest, evaluating entries, verifying eligibility, awarding prizes, publicizing the Contest and its finalists and winners, and as otherwise permitted by applicable law, these Official Rules, and Sponsor's Privacy Notice.

Entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, incomplete, inaccurate, invalid, misdirected, delayed, corrupted, or improperly submitted entries, or for any computer, electronic, network, platform, website, or other technical error or malfunction that may affect the submission, receipt, processing, or evaluation of entries. Automated, robotic, scripted, or bulk entries, and entries submitted by any unauthorized method, are void and may be disqualified. Each entry must be submitted by or on behalf of the applicable entrant. Any attempt to obtain more than the permitted number of entries by using multiple or different email addresses, identities, registrations, logins, or other methods may void all entries submitted by that entrant and may result in disqualification. All entries must be received by Sponsor by the end of the Contest Period to be eligible. Sponsor's database clock will be the official timekeeper for the Contest.

Sponsor may prohibit or disqualify any entrant or entry if Sponsor reasonably determines that the entrant has attempted to undermine the legitimate operation of the Contest by cheating, deception, tampering, fraud, unfair practices, or other improper conduct, or has abused, threatened, or harassed any other entrant, Sponsor, any Contest administrator, or any of their respective representatives.

Prizes are conditioned on Sponsor's verification that the potential winner is eligible, has complied with these Official Rules, and may accept the prize under applicable laws, regulations, employer policies, and other rules applicable to the potential winner. In the event of a dispute regarding the identity of an online entrant, the entry will be deemed submitted by the authorized account holder of the email address used to submit the entry. **"Authorized account holder"** means the natural person assigned to the applicable email address by an internet access provider, online service provider, employer, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

All taxes, duties, fees, costs, and expenses associated with acceptance, receipt, or use of any prize are the sole responsibility of the winner. Sponsor may require any potential winner to provide tax documentation or other



information reasonably required for prize fulfillment, tax reporting, or withholding. If Sponsor determines that any withholding, reporting, or other tax obligation applies, Sponsor may withhold amounts as required by law or, for any non-cash prize, require the potential winner to remit any required withholding amount to Sponsor before the prize is awarded. Failure to provide required documentation, remit any required withholding amount, or otherwise comply with applicable law may result in disqualification and forfeiture of the prize.

Entries that contain false information, are incomplete, inaccurate, forged, defective, or submitted outside authorized channels are void. The Released Parties are not responsible and will not be liable for: (a) telephone, electronic, hardware, software, network, internet, server, website, or computer malfunctions, failures, or difficulties of any kind; (b) failed, incomplete, garbled, delayed, misdirected, or corrupted transmissions; (c) entries that are late, misdirected, unintelligible, garbled, incomplete, incorrectly processed, not recorded, or cannot be completed for any reason; or (d) any condition or event that may disrupt, corrupt, or impair the Contest.

If, for any reason, the Contest is not capable of running as planned due to any cause beyond Sponsor's reasonable control, including acts of God, labor disputes or other industrial disturbances, electrical or power outages, utilities or telecommunications failures, earthquakes, storms or other elements of nature, embargoes, riots, acts or orders of government, acts of terrorism, war, public health emergencies, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, disruption or termination of any Contest website, or any other cause that corrupts or affects the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor may, in its sole discretion, cancel, terminate, modify, or suspend the Contest, in whole or in part. Sponsor may also disqualify any individual who tampers with the entry process or who Sponsor reasonably believes has engaged in fraudulent or improper conduct. Sponsor and the Released Parties will have no further liability to any participant in connection with any such cancellation, termination, modification, suspension, or disqualification, except as required by applicable law.

Any attempt by a participant to deliberately damage any website, tamper with the entry process, or undermine the legitimate operation of the Contest may violate criminal and civil laws. Sponsor reserves the right to seek damages and other remedies from any such participant to the fullest extent permitted by law.

9. LICENSE GRANT; PUBLICITY; AUTHORITY; RELEASE. The prizes are provided "as is" without warranty of any kind from Sponsor, express or implied, without limitation, except where this would be contrary to federal, state, provincial, or local law or regulation.

By participating, entrant agrees:

- a. **Binding Rules:** To be bound by these Official Rules and the decisions of Sponsor and any Contest administrator, which are final and binding in all matters relating to the Contest.
- b. **Submission Materials License:** To grant Sponsor and its affiliates, agents, licensees, successors, and assigns an irrevocable, nonexclusive, perpetual, worldwide, royalty-free, fully paid-up, transferable, and sublicensable right and license, without additional notice, review, approval, payment, or consideration, to use, reproduce, distribute, display, perform, publish, adapt, modify, translate, create derivative works from, analyze, and otherwise use and exploit all information, content, statements, use cases, metrics, results, testimonials, images, company names, logos, trademarks, and other materials submitted or provided in connection with the Contest (collectively, "**Submission Materials**") for Sponsor's business, marketing, promotional, and other lawful purposes.



- c. **Winner Publicity:** If entrant is selected as a finalist, potential winner, or confirmed winner, to permit Sponsor to identify entrant and entrant's company as a finalist or winner and to use entrant's and entrant's company's name, logo, trademarks, success story, Submission Materials, and related statements in Contest announcements and promotions, including at swampUP 2026, in press releases, on JFrog's website, on social media, and in other marketing and promotional materials, without additional notice, approval, payment, or consideration, except where prohibited by law.
- d. **Event Recordings:** To permit Sponsor to use entrant's image, likeness, voice, statements, and other identifying characteristics captured in photographs, audio or video recordings, webcasts, livestreams, or other recordings of any Sponsor event or Contest-related activity for Sponsor's business, marketing, advertising, promotional, and other lawful purposes, including posting on public websites and social media channels, without additional notice, review, approval, payment, or consideration.
- e. **Authority:** To represent and warrant that entrant is authorized by the entrant's company to submit the entry, participate in the Contest, share the Submission Materials, and grant the licenses and permissions described in these Official Rules.
- f. **Release:** To release and hold harmless Sponsor, its parents, subsidiaries, affiliates, and each of their respective officers, directors, employees, agents, representatives, successors, and assigns (collectively, the "**Released Parties**") from any claims, liabilities, losses, damages, injuries, costs, and expenses arising out of or relating to entrant's participation in the Contest, submission of an entry, attendance at any Contest-related event, or acceptance, use, or misuse of any prize, except where prohibited by law.

10. DATA PRIVACY. Any personal information supplied by you will be subject to the Privacy Notice of the Sponsor posted at <https://jfrog.com/privacy-notice/>. By entering the Contest, entrant grants Sponsor permission to use all data provided by entrant in connection with the Contest, including for the purposes of administration and Prize fulfillment and use in a publicly available Winners list, security purposes, and for promotional purposes.

11. WINNERS LIST. To request a list of winners, mail a self-addressed, stamped envelope to be received by no earlier than seven (7) business days after the respective Contest Period herein to: JFrog, 270 E Caribbean Drive, Sunnyvale, CA 94089. List will be available seven (7) business days after the respective Contest Period herein.

12. SPONSOR CONTACT. You may contact Sponsor at: JFrog, 270 E Caribbean Drive, Sunnyvale, CA 94089.

13. DISPUTE RESOLUTION/CHOICE OF LAW. To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any entrant expressly waives any and all such rights. Entrants agree that these Official Rules and the Contest are governed by the laws of California, USA, without regard for conflicts of law doctrine of any jurisdiction. The parties specifically disclaim the UN Convention on Contracts for the International Sale of Goods. Entrants hereby waive all rights to (i) claim or be awarded any punitive, direct, indirect, incidental, and consequential damages and any other damages, and (ii) to have damages multiplied or otherwise increased, including for willful patent infringement.

14. SEVERABILITY. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
